Sponsorship Prospectus

ISSBD 2018

15 – 19 JULY 2018

GOLD COAST, QUEENSLAND, AUSTRALIA

25th Biennial Meeting of the International Society for the Study of Behavioural Development

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www.issbd2018.org

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About ISSBD2018

The 25th Biennial Meeting of the International Society for the Study of Behavioural Development will be held on the Gold Coast, Queensland, Australia from the 15th – 19th of July 2018.

The conference will include more than 150 presentations and 500 poster displays reporting on research from around the world on physiological, cognitive, emotional, social and other aspects of human development from infancy to late life. Keynote speakers will focus on parenting, resilience, trauma, crime and delinquency, anxiety disorders, school settings, and many other topics of importance in today's rapidly changing world.

Not only will the ISSBD2018 conference be a fantastic opportunity to learn with the scientific program, but it is also a wonderful chance for delegates and their families to enjoy the fabulous Gold Coast of Australia.

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The Venue

Gold Coast, Queensland, Australia

The iconic Gold Coast offers the epitome of sunny Queensland in one, fantastic location.

From the popular Surfers Paradise beach to the delicious dining hubs at Main Beach and Broadbeach, stunning lush hinterlands home to Australian wildlife, glorious world-renowned beaches, vibrant nightlife and the fun-filled theme parks; it is no wonder the Gold Coast attracts millions of visitors year round.

Set in the heart of Broadbeach, The Star Gold Coast offers guests' luxury and sophistication with award-winning restaurants, bars and more. The bustling Broadbeach precinct is within walking distance and offers access to the beautiful Gold Coast beaches, major shopping centre Pacific Fair, world class dining and public transport options.

THE STAR
GOLD COAST

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Why Sponsor?

- Involvement in a primary international event for behavioural development and research
- Opportunity to increase awareness and exposure of your organisation
- Access to over 1,000 academics and professionals from Australia and overseas, and their families
- Develop and strengthen relationships by engaging with delegates
- Remain up-to-date with current developments and findings in the science of behavioural and human development, keeping your organisation ahead of the market
- Put your organisation in front of a targeted audience, maximising your time and resources

Marketing & promotional campaign (website, social media, e-marketing, media, networking)

- Targeted Facebook and Twitter campaigns posting weekly updates in the lead up and during the conference
- Dedicated conference website with information about ISSBD2018 and more
- Networking opportunities at the Welcome Function, Gala Dinner, Conference Closing Event, and during conference breaks
- E-flyers

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Keynote Speakers

Jacquelynne S. Eccles

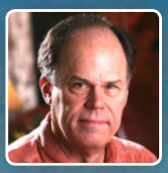
Distinguished Professor of Education at the University of California, Irvine (USA) and the McKeachie/Pintrich Distinguished University Professor Emeritus of Psychology and Education at the University of Michigan, as well as Senior Research Scientist and Director of the Gender and Achievement Research Program at the Institute for Social Research at the University of Michigan. **Presentation: A developmental perspective on the role of changing social contexts and human development**

Silvia Koller

Professor and Chair of the Center for Psychological Studies of At Risk Youth and Families in the Department of Psychology at the Universidade Federal do Rio Grande do Sul, Porto Alegre, Brazil. **Presentation: Translational Developmental Psychology in Latin America**

Richard M. Lerner

Bergstrom Chair in Applied Developmental Science and the Director of the Institute for Applied Research in Youth Development at Tufts University, USA. **Presentation: Promoting Positive Development and Social Justice among Global Youth: A Relational Developmental Systems Approach**



Wayne Osgood

Professor of Criminology & Sociology at Pennsylvania State University (USA) and Lead Editor of Criminology. **Presentation: All My Friends Are Doing It: The Complex and Enduring Topic of Peer Influence on Delinquency and Risky Behavior**

Håkan Stattin

Professor in Psychology, Örebro University, Sweden. **Presentation: Two decades of research on parental monitoring and youth development: Reflections on the past and ideas for the future**

Program

The full conference program can be found here http://www.issbd2018.org/full-program

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Main Sponsorship Levels

Sponsorship opportunities have been designed to suit a range of levels and budgets. Packages will focus on optimising your organisations exposure during the conference as well as producing a successful event for all who attend. Sponsorship package prices are in Australian Dollars (AUD) and are inclusive of Goods and Services Tax (GST).

GOLD SPONSOR

$10,000.00
AUD (INC. GST)

TWO OPPORTUNITIES AVAILABLE

- ✓ Recognised as a Gold Sponsor in all conference material
- ✓ Free exhibition space (size to be specified)
- ✓ Hyperlinked logo on ISSBD2018 conference website
- ✓ Two (2) x satchel inserts (one A4 page insert)
- ✓ Three (3) x full registrations for conference
- ✓ Full page advertisement in the conference handbook
- ✓ Two (2) tickets to the Gala Dinner Wednesday night

SILVER SPONSOR

$6,500.00
AUD (INC. GST)

THREE OPPORTUNITIES AVAILABLE

- ✓ Recognised as a Silver Sponsor in all conference material
- ✓ 50% discount on exhibition space (size to be specified)
- ✓ Hyperlinked logo on ISSBD2018 conference website
- ✓ One (1) x satchel insert (one A4 page insert)
- ✓ Two (2) x full registrations for conference
- ✓ Half page advertisement in the conference handbook
- ✓ One (1) ticket to the Gala Dinner

BRONZE SPONSOR

$3,500.00
AUD (INC. GST)

FOUR OPPORTUNITIES AVAILABLE

- ✓ Recognised as a Bronze Sponsor in all conference material
- ✓ 20% discount on exhibition space (size to be specified)
- ✓ Hyperlinked logo on ISSBD2018 conference website
- ✓ One (1) x satchel insert (one A4 page insert)
- ✓ One (1) x full registration for conference
- ✓ Quarter page advertisement in the conference handbook
- ✓ One (1) ticket to the Gala Dinner

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Sponsorship Opportunities

COFFEE BAR SPONSOR

SPONSORSHIP OPPORTUNITY 01 OUT OF 12

$2,500.00
AUD (INC. GST)

ONE OPPORTUNITY AVAILABLE

Sponsorship Overview

Be the sponsor for what is sure to be the main hub during conference breaks. This sponsorship allows you to socialise over a coffee with conference attendees. It also gives you great exposure with branded cups and napkins.

Marketing & Promotion

As the ISSBD 2018 Espresso Bar/Refreshment Break Sponsor your organisation will receive the following entitlements:

- ✔ Opportunity to provide branded coffee cups and napkins for the duration of conference (at Sponsor's expense; subject to venue and Committee approval)
- ✔ Two (2) pull up banners at coffee station
- ✔ Sponsor logo displayed in conference program
- ✔ Sponsor logo displayed and hyperlinked on the conference website

REFRESHMENT BREAK SPONSOR

SPONSORSHIP OPPORTUNITY 02 OUT OF 12

$2,500.00
AUD (INC. GST)

ONE OPPORTUNITY AVAILABLE

Sponsorship Overview

As a refreshment break sponsor, your logo will be displayed across all of the food stations at the conference. Available in single or multiple day packages, this sponsorship is an easy way of getting your brand far-reaching exposure.

Marketing & Promotion

As the ISSBD 2018 Refreshment Break Sponsor your organisation will receive the following entitlements:

- ✔ Company logo included on table top sign displayed at each catering station
- ✔ Two (2) pull up banners at the refreshment station
- ✔ Sponsor logo displayed in conference program
- ✔ Sponsor logo displayed and hyperlinked on the conference website

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Sponsorship Opportunities continued...

CHARGE BAR SPONSOR

SPONSORSHIP OPPORTUNITY 03 OUT OF 12

$2,000.00
AUD (INC. GST)

ONE OPPORTUNITY AVAILABLE

Sponsorship Overview

In our world of technology, a charge bar is a must have at any modern conference. The charge bar sponsorship gives your organisation the chance to provide a branded location that will be a hub for delegates to recharge their devices and the perfect networking opportunity.

Marketing & Promotion

As the ISSBD 2018 Charge Bar Sponsor your organisation will receive the following entitlements:

- ✔ Sponsor logo displayed on charge bar
- ✔ Pop up banner near charge bar
- ✔ Sponsor logo displayed in conference program
- ✔ Sponsor logo displayed and hyperlinked on the conference website

With this sponsorship also comes the opportunity to interact with delegates as they power up during breaks in the main conference area!

SATCHEL SPONSOR

SPONSORSHIP OPPORTUNITY 04 OUT OF 12

$4,000.00
AUD (INC. GST)

ONE OPPORTUNITY AVAILABLE

As Satchel Sponsor, ISSBD will work with your organisation to provide the highest level of exposure and recognition and ensure that your sponsorship expectations are met. Delegate satchels will be co-branded with the Sponsor's logo.

Satchels are selected to represent value and longevity, thus maximising sponsor branding long after the Conference.

As the Satchel Sponsor you will receive the following benefits:

- ✔ Company logo printed on satchel (one colour logo)
- ✔ One (1) satchel insert (limited to one A4 page)
- ✔ Sponsor logo displayed in conference program
- ✔ Sponsor logo displayed and hyperlinked on the conference website

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Sponsorship Opportunities continued...

NAME BADGE AND LANYARD SPONSOR

SPONSORSHIP OPPORTUNITY 05 OUT OF 12

$1,500.00
AUD (INC. GST)

ONE OPPORTUNITY AVAILABLE

Be ever present with delegates as the name badge and lanyard sponsor. A simple but effective way to get your brand on display throughout the conference.

NOTEPADS AND PENS SPONSOR

SPONSORSHIP OPPORTUNITY 06 OUT OF 12

$1,000.00
AUD (INC. GST)

ONE OPPORTUNITY AVAILABLE

Delegates are always looking for a notepad and pen to take down important notes and details from sessions. Put your organisation in front of delegates every day with branded notepads and pens. (Sponsor to provide notepads and pens at their own cost).

SATCHEL INSERTS

SPONSORSHIP OPPORTUNITY 07 OUT OF 12

$550.00
AUD (INC. GST)

EIGHT OPPORTUNITIES AVAILABLE

Looking for a way to get key literature or your brand straight into the hands of the delegates?

Providing a satchel insert for the conference is a cost effective way for your organisation to provide key information straight to the delegates:

- ✔ One satchel insert to be placed in all delegate satchels (sponsor to supply by dates required)
- ✔ Satchel insert limited to the size of one A4 page

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Sponsorship Opportunities continued...

CONFERENCE HANDBOOK ADVERTISEMENTS

SPONSORSHIP OPPORTUNITY 08 OUT OF 12

$1,500.00 AUD (INC. GST)	FULL PAGE (LIMITED AVAILABLE)
$750.00 AUD (INC. GST)	HALF PAGE (LIMITED AVAILABLE)

POP UP TABLE INFORMATION AREA

SPONSORSHIP OPPORTUNITY 09 OUT OF 12

$500.00 AUD (INC. GST)

*LIMITED AVAILABLE

This is the perfect option for those wishing to have a presence at the conference in a cost effective way.

Promote your organisation, agency or program with literature on your own table. Delegates can access your information with ease.

- ✔ Includes an A4 frame to display your company name
- ✔ Table will be approx. 900h x 700dia (one table per package)

***Please note this is an unmanned table, sponsorship level is to provide content only.**

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Sponsorship Opportunities continued...

KEYNOTE AND INVITED ADDRESS SESSION SPONSOR

SPONSORSHIP OPPORTUNITY 10 OUT OF 12

$3,000.00
AUD (INC. GST)

TEN OPPORTUNITIES AVAILABLE

Sponsorship Overview

Opportunities are available to sponsor a keynote session in the program. This will offer your organisation exposure during the opening and conclusion of the session and also the ability to align yourself with the content the session will address. Limited keynote sessions are available and sessions will be allocated as confirmed paid sponsorship is received. The Organising Committee will make all final decisions.

Marketing & Promotion

As the ISSBD 2018 Keynote Session Sponsor your organisation will receive the following entitlements:

- ✓ Sponsor logo displayed on title slides before the session recognising you as the Keynote Session Sponsor
- ✓ Acknowledgement as the Keynote Session Sponsor by the Chairperson at the commencement and conclusion of the sponsored session
- ✓ Opportunity to provide one (1) x freestanding banner to be placed in the session room for the duration of the sponsored session (maximum size 2m high x 1m wide; Sponsor to provide)
- ✓ Sponsor logo displayed in conference program (subject to print deadlines)
- ✓ Sponsor logo displayed and hyperlinked on the conference website

Note: Sponsorship does not provide an opportunity for the Sponsor to nominate their own speaker for the session, or impact on the session content; Sponsor involvement is subject to Committee approval; sponsorship is exclusive per keynote session and will be allocated by the Committee in order of sponsorship allocations and deposits received; Sponsor's preference for session will be taken into consideration however the final decision is at the discretion of the Committee.

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Sponsorship Opportunities continued...

WELCOME RECEPTION SPONSOR

SPONSORSHIP OPPORTUNITY 11 OUT OF 12

$4,000.00
AUD (INC. GST)

ONE OPPORTUNITY AVAILABLE

Sponsorship Overview

The Welcome Reception is an excellent opportunity to greet delegates at the first social function of the conference. Held on Sunday 15th July 2018 on the The Star Gold Coast Pavilion Lawn, the Welcome Reception will include delicious canapes and drinks and some traditional Australian entertainment. The Welcome Reception is included for all full delegate registrations.

Marketing & Promotion

As the ISSBD 2018 Welcome Reception Sponsor your organisation will receive the following entitlements:

- ✓ Recognition at the opening of the Welcome Reception by the MC
- ✓ Opportunity to present a two (2) minute address (*no PowerPoint presentation)
- ✓ Opportunity to donate a Lucky Door Prize and present it to the winner on the night (Sponsor to provide prize; prize subject to Committee approval)
- ✓ Five (5) x complimentary tickets to the Welcome Reception
- ✓ One (1) x complimentary full registration for conference
- ✓ Opportunity to provide two (2) x free standing banners at the entrance to the Welcome (maximum size 2m high x 1m wide; to be provided by sponsor)
- ✓ Sponsor logo on conference website with a link to your website
- ✓ Sponsor logo in conference program (subject to print deadlines)

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Sponsorship Opportunities continued...

GALA DINNER SPONSOR

SPONSORSHIP OPPORTUNITY 12 OUT OF 12

$5,500.00
AUD (INC. GST)

ONE OPPORTUNITY AVAILABLE

Sponsorship Overview

Make an impact as the sponsor of the conference Gala Dinner held in the beautiful Ballroom on Wednesday 18th July 2018. Set to be the highlight of the conference social program, the Gala Dinner will be a night to remember! The evening will commence with pre-dinner drinks, followed by a superb three course meal and jam packed full of highly enjoyable entertainment. As the Gala Dinner Sponsor, your organisation will play host to the delegates for a wonderful evening.

Marketing & Promotion

- Recognition at the opening of the Gala Dinner by the MC
- Opportunity to present a five (5) minute address (no powerpoint presentation)
- Opportunity to donate a Lucky Door Prize and present it to the winner on the night (Sponsor to provide prize; prize subject to Committee approval)
- Ten (10) x complimentary tickets to the Gala Dinner
- One (1) x complimentary full registration for conference
- Sponsor logo on conference website with a link to your website
- Sponsor logo in conference program (subject to print deadlines)
- Sponsor logo on dinner menu alongside conference branding (subject to print deadlines)
- Opportunity to place a company branded gift at the dinner tables for all guests (Sponsor to supply gifts; subject to Committee approval)

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Exhibitors

The ISSBD 2018 Exhibition is structured to maximise exposure to delegates and deliver a valuable experience for all exhibitors. Located directly outside the conference rooms and on a single level, the exhibition offers ease of access and is fully integrated with the conference.

EXHIBITION BOOTH

$1,100.00
AUD (INC. GST)

3M X 0.5M BOOTH OR EQUIVALENT SPACE FOR A CUSTOM BUILT STAND

Booth allocation

Booths will be allocated only after receipt of payment and a completed application form. The committee and organisers reserve the right to make changes to the floor plan without notice and at their discretion.

Registration

1 x complimentary conference registration is included in the cost of an exhibition booth.

Promotion

Company logo to appear on conference website as an exhibitor and in any other associated conference collateral.

Non-for-profit organisations

Registered non-for-profit organisations should contact the conference organisers to discuss discounted exhibition rates.

Booth details:

WALLS

- ✔ 3m wide x 2.5m high back wall
- ✔ 0.5m deep x 2.5m high side walls on closed sides

FASCIA

- ✔ 290mm high fascia boards on open sides
- ✔ 1 x company signage on open sides (up to 30 black characters, in capitals, on white PVC panel)

LIGHTING

- ✔ 2 x energy efficient spotlights

POWER

- ✔ 1 x 4amp general purpose outlet (GPO)

***No furniture is included, please see furniture package options to arrange furniture for your booth.**

To request an exhibition form, please email: info@issbd2018.com.au

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Email Contacts:

General Conference enquiries: info@issbd2018.org

Sponsorship & Exhibition enquiries: sponsorship@issbd2018.org

Registration enquiries: registration@issbd2018.org

Program & Abstract enquires: program@issbd2018.org

Contact the Conference Chair: conferencechair@issbd2018.org

Conference Secretariat:

ISSBD2018 Conference

CO/LOUD events

Postal: PO Box 411, Hamilton QLD Australia 4007

Physical: 6/146 Racecourse Road, Ascot QLD Australia 4007

Web: www.loud.events

Phone: +61 (0)7 3868 2882

Conference Venue:

The Star Gold Coast

Broadbeach Island, Broadbeach 4218

Queensland, Australia

Web: www.star.com.au/goldcoast/

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